



Md Ishtiaque Khan

Digital Project Manager

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About Me

Digital marketing professional with 4 years of experience in Project Management, SEO, Google Ads, Meta Ads, and CRO. I've worked remotely with international teams in industries such as real estate, cleaning, education, tourism, design & construction, funeral services, and telecommunication.

Skills

- Digital Project Management
- Search Engine Optimization
- Google and Meta Ads
- Conversion Rate Optimization
- Trello, ClickUp, GA4, GSC
- Performance Analysis & Reporting
- Client Communication
- Team Collaboration

Education

- MBA in Merchandising
BGMEA 2016 - 2018
- BBA in Marketing
American International University of Bangladesh 2012 - 2016

Experience

- Project Manager** 2025- Present
Triumph Digital Thailand
I am currently leading digital marketing and web projects. I manage cross-functional remote teams, coordinate timelines, and ensure smooth execution across SEO, Google Ads, Meta Ads, and web development to meet client goals.
- Digital Marketing Manager** 2024 - 2025
Triumph Digital Thailand
I previously led the planning and execution of SEO, Google Ads, and Meta Ads campaigns. Oversaw strategy, performance optimization, and reporting to ensure campaigns met client KPIs for traffic, leads, and ROI.
- SEO Specialist** 2022- 2023
Triumph Digital Thailand
I focused on keyword research, on-page SEO, technical audits, link building, and content planning to improve organic visibility. I also worked closely with writers and developers to ensure proper implementation of SEO best practices.
- Performance Marketing Specialist** 2020- 2022
The Marketing Dots
I managed SEO and Google Ads campaigns for international clients. I supported keyword strategy, landing page optimization, and performance reporting to help deliver strong results across multiple industries.
- Digital Marketing Executive** 2019- 2020
Ital Adweg Pvt. Ltd
I managed email campaigns, LinkedIn outreach, and lead generation efforts to connect with international apparel buyers. My role focused on building prospect lists, crafting personalized outreach messages, and nurturing B2B leads to support the company's export sales efforts.
- Digital Marketing Consultant (Freelance)** 2021- Present
Marketing Strive
I consult with the internal team on SEO, Google Ads, Meta Ads, and CRO. I focus on campaign audits, strategy guidance, and landing page improvements to help optimize performance across client projects. Recent work includes strategy support for JC Commercial, an Australian cleaning company.

References

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